



F. No. 01-24005(03)/10/2023-HO - Khelo India Division

Dated: 20.11.2023

**SUB: Roles & responsibilities for Khelo India nodal officers at SAI Regional Centres**

Khelo India scheme is the flagship programme of the Government of India to revive the sports culture in the country at grassroots level by building a strong framework for all sports played in the country and promotes achieving sporting excellence at the highest level. To accomplish the above objectives, Khelo India programme has been divided into 5 verticals, out of which SAI manages 04 verticals.

2. The implementation of these verticals involve multiple stakeholders like State government, accredited academies (private and State), NSFs, Kendriya Vidyalaya Sangathan, Army Boys Sports Companies and others with expansive geographical presence across the length and breadth of the country. Currently under Khelo India Scheme 1,000 Khelo India Centres (KICs) have been setup in more than 750 districts along with 76 KIC's in collaboration with Indian Railways and, 31 Khelo India State Centres of Excellence (KISCES) have been setup in 30 States/UTs. Also, 294 academies have been accredited across the country which includes SAI, Non-SAI, State run as well as Private Academies. Out of 36 States/UTs, 31 States/UTs are actively involved in setting up of Khelo India Centres and academies.

3. In addition to the above, the no. of events conducted under components like FIT India and Sports competition & Talent Development and Promotion of inclusiveness through sports have also substantially increased. Further under the Sports for women component the women leagues are being conducted across various Sports Disciplines. Also, the components with nation-wide implementation like capturing of physical fitness data of school going children, national level talent identification program etc. are also in pipeline. This would entail physical monitoring of centres/ programmes at the district level to get the desired result.

3. Further, officers at the level of Assistant Director/ Deputy Director have been designated as Khelo India nodal officers at SAI Regional Centres and will be responsible for implementation, execution, monitoring and evaluation of Khelo India and FIT India related activities.

4. Accordingly, monitoring templates and responsibility matrix has been designed to assist Khelo India nodal officers in executing their tasks more efficiently.

5. *Khelo India Monitoring Sheet*

Monitoring Sheet for Khelo India Nodal Officers at SAI Regional Centres					
1. Utilisation Certificate Status					
S N	KI Component	UC Received till date (nos.)	UC Settled till date (nos.)	UC Pending (nos. for the month)	UC pending (amount for the month)
i.	KIC				
ii.	KISCE				

iii.	KIAA			
iv.	FI			
v.	SFW			
vi.	KIYG			

2. Proposals received from States/UTs/Academies/Others

S N	KI Component	No. of Proposals received till date	No. of Feasibility/inspections done during the month	No. of proposals disposed during the month
i.	KIC			
ii.	KISCE			
iii.	KIAA			

3. Physical Monitoring of KI supported facilities

SN	KI Component	No. of physical visits done for the month	No. of reports submitted for the month
i.	KIC		
ii.	KISCE		
iii.	KIAA		
iv.	SFW		

4. Prize Money to eligible beneficiaries

SN	KI Component	No. of beneficiaries till date	No. of beneficiaries disposed during the month	No. of beneficiaries pending till date
i.	SFW			

6. Broad responsibilities of Khelo India Nodal Officers are enlisted below:

- i. Frequently visiting academies (KIC/ KISCE/ KIAA/ any other)
- ii. Settlement of UCs of all verticals of Khelo India under jurisdiction of respective RC/State
- iii. Submitting reports/ proposals pertaining to Khelo India scheme
- iv. Assist in conduct of leagues/ tournaments (SFW/ KI Games, etc.)
- v. Assist in conducting regular meetings with various stakeholders (States, Federations, Academies etc.) to expedite activities of Khelo India scheme like NSRS updation, etc.
- vi. A detailed list of activities for broader reference is at Annexure-I.

7. Frequency: The above monitoring templates must be submitted on a monthly basis by 5<sup>th</sup> of the subsequent month.

8. Mail ID: [sai.slkic@gmail.com](mailto:sai.slkic@gmail.com) with the subject line: "Monitoring Sheet Nodal Officers\_RC Name\_Month\_Year"

This issues with the approval of Competent Authority.

  
 (Sibananda Mishra)  
 Deputy Director (KI)

To,

1. All Khelo India Nodal Officers in SAI Regional Centres/ Academic Institutions

Copy to:

1. DD to DG SAI
2. PS to DDG (KI), SAI

3. Heads of all SAI Regional Centres / Academic Institutions
4. Director, IT division for uploading on [www.sportsauthorityofindia.nic.in](http://www.sportsauthorityofindia.nic.in)
5. Rajbhasha division for Hindi translation
6. Guard File



Annexure-I

Component	SN	Activities
Khelo India Youth Games	1	Pre-games lodging, boarding, transport arrangements for SAI officials
	2	Branding elements at KICs
	3	Monitoring on venue readiness
	4	Coordination for Host State committees, procurement, etc.
	5	Depute coaches for ensuring venue/ FOP readiness
	6	Funds disbursement to Host State
	7	Equipment support, if required
	8	Funds disbursement for Travel Grant and derecognised NSFs
	9	UC Settlement
Khelo India Centres	1	Physical Inspection
	2	Branding elements at KICs
	3	Meetings with States (virtually)
	4	Progress Report updation
	5	Updating monitoring templates
	6	Interaction with PCAs
	7	Support in Talent Identification
	8	Evaluation Matrix
	9	Funds disbursement
	10	UC Settlement
	11	NSRS updation (Athletes + KICs)
	12	Support in Procurement & Hiring
	13	Capacity building of PCAs (Coordination & Facilitation)
	14	Organise technical workshops for PCAs (virtually as well)
	15	Meetings with H.O.
	16	Athlete Achievements
	17	KIC Launch ceremony
	18	Local media coverage/ success stories
Khelo India State Centre Excellence	1	Feasibility study of proposed KISCES
	2	Support in Viability Gap Funding assessment
	3	Meetings with States (virtually)
	4	Funds disbursement
	5	Support in Procurement & Hiring
	6	Support in Talent Identification
	7	Organise technical workshops for Manpower (virtually as well)
	8	Capacity building of manpower (coordination & Facilitation)
	9	UC Settlement
	10	NSRS updation (Athletes + Manpower + KISCES)
	11	Meetings with H.O.
	12	Updating monitoring templates
	13	Physical Inspection
	14	KISCES Launch ceremony



Component	SN	Activities
	15	Local media coverage/ success stories
	16	Athlete Achievements
Sports for Women	1	constitute a coordination team of 3 members to liaise with state sports department, NSFs, State associations
	2	Ensuring invites to local MPs/MLAs and state officials
	3	Local support, guidance and coordination
	4	Ensure Khelo India branding is adequately covered as per approved protocols
	5	Local media coverage
	6	Funds disbursement
	7	UC settlement
	8	Prize money disbursement
FIT India	1	Support in organising events/campaigns
	2	Establishing connect with the concerned external Stakeholders for execution of campaigns (Eg. School education dept. for FI school initiatives
	3	Social media promotions through own handles and outreach to local influencers
	4	Print media & TV media releases
	5	Funds disbursement and utilisation
	6	UC settlement
Talent Identification & Development	1	Facilitate the process of Induction by conducting Age Verification Test (AVT) and data for athletes.
	2	Demand for Funds for Assessment camp
	3	Meetings with Academies (virtually)
	4	Facilitate in conducting Assessment camp for KIAs
	5	Updating monitoring templates
	6	Interaction with KIAs
	7	Support in Talent Identification by conducting selection trials and sharing the data for the same with KITD which inturn will share with TIDC.
	8	NSRS updation (Athletes Performance data) with help from HPM and coaches
	9	Meetings with H.O.
	10	Athlete Achievements (create a repository for KIAs training under RC)
	11	Local media coverage/ success stories of KIAs
	12	Deputing subject experts and RC member for accreditation of new academies.
	13	Physical Inspection of existing academies under RC
	14	UC settlement for Academies (demand for funds to be sent to Head Office)